

# The NEWS and SENTINEL

The North Country's hometown newspaper Since 1870

6 Bridge St., Colebrook, NH 03576 Tel. 603-237-5501 FAX 5060 www.colebrooknewsandsentinel.com

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## DISPLAY ADVERTISING RATES

	Basic Rate	12-26 Insertions Per Year	52 Insertions Per Year	For Placement in Classified Section
Full page (10.25" W x 12.75" H) . . . . .	\$485.00	\$468.00	\$450.00	\$560.00
3/4 page (10.25" W x 9.5" H) or 7.625" W x 12.75" H ) . . . . .	\$364.00	\$351.00	\$337.50	\$420.00
Half page (10.25" W x 6.25" H or 5" W x 12.75" H ) . . . . .	\$242.50	\$234.00	\$225.00	\$280.00
1/3 page (7.625" W x 7" H) . . . . .	\$156.00	\$150.00	\$144.00	\$180.00
1/4 page (5" W x 6.25" H) . . . . .	\$117.00	\$112.50	\$108.00	\$135.00
1/6 page (5" W x 4" H) . . . . .	\$65.00	\$62.50	\$60.00	\$75.00
1/8 page (5" W x 3" H or 2.375" W x 6.25" H ) . . . . .	\$52.00	\$50.00	\$48.00	\$60.00
1/10 page (5" W x 2.5" H) . . . . .	\$39.00	\$37.50	\$36.00	\$45.00
1/16 page (2.375" W x 3" H) . . . . .	\$26.00	\$25.00	\$24.00	\$30.00
1/32 page (2.375" W x 1.5" H) . . . . .	\$13.00	\$12.50	\$12.00	\$15.00

Color rates: \$25 spot color; \$100 for full color **Deadline for Display Ads: Monday at noon**

## CLASSIFIED ADVERTISING

One week paid \* \$ 6.00  
Billed \$6.50  
2 weeks & up paid \* \$ 4.00

\* If not paid by noon Tuesday, ad is billed at \$6.50

Rates are for 30 words; add'l words .15 each.

**Bold** typeface at .50 per word

*All classifieds go on-line at no extra charge!*

**Deadline for Classifieds: Monday at 5 p.m.**

## TECHNICAL OVERVIEW

4-column Tabloid, published Wednesdays

Maximum page width: 10.25 inches

Maximum length: 12.75 inches

## SENDING ADS BY E-MAIL

Send as a PDF, with insertion instructions and your daytime telephone number to: graphics@colebrooknewsandsentinel.com

*If you do not receive a reply by deadline, please call to confirm receipt of your ad.*

## PAID COPY

Legal Notices .07 per word

Fiduciary & Citation Notices 25.00

Card of Thanks, In Memoriam 10.00

Per accompanying photograph 5.00

**Deadline for Paid Copy: Monday at 5 p.m.**

*All rates effective August 29, 2012.*

